**MEDIA ALERT FOR RELEASE WITHOUT EMBARGO**

**ISSUED BY THE DRAKENSBERG BOYS CHOIR SCHOOL**

**MEDIA ALERT FOR THE DRAKIES UK TOUR**

**Welcome the Drakensberg Boys Choir as they return from UK Tour**

**What:** The world-renowned Drakensberg Boys Choir is returning home after an exciting and successful tour in the United Kingdom, where they captivated audiences with their unforgettable performances. Each featured city enjoyed their exceptional choral works and vibrant Afro-Pop sounds with guest stars and choirs gracing the events.

**When:** The choir will be landing at OR Tambo International Airport tomorrow morning, **1 October 2024 at 10:30.**

**Invitation to Media:** We invite media representatives to join us at the airport to welcome the boys home, capture the moments of their return, and engage with choir members and staff about their tour experiences. This is a great opportunity to cover their achievements on an international stage and their return to South Africa.

**Please RSVP:** To confirm your attendance or for more information, please contact the Stone team via email at media@stone.consulting or call +27 11 447 0168.

We look forward to having you join us in celebrating the Drakensberg Boys Choir’s return.

**About the Drakensberg Boys Choir:** The Drakensberg Boys Choir School (DBCS) aims to prepare boys for life and leadership through excellence in music, academics, sports, and social enrichment in a Christian environment. Known affectionately as "Drakie boys," students are moulded to harness their musical talents to bring hope and positive change in South Africa and globally. With a 57-year history, DBCS is the only established choir school in South Africa, earning international respect and producing young men of exemplary character.

For many of our talented boys, attending this world-class choir school is a long-held dream come true. The blessing of talent does not only come to boys from families that can afford to pay for their children's unique education in the Drakensberg. Unfortunately, a boy's world-class talent cannot be realised due to a lack of funding. As a result, the Drakies bursary fund is critical in providing deserving boys with the opportunity to perform on the world choir stage, an honour they would not have had without generous donations to our bursary fund. Proceeds from the UK tour will go to the bursary fund.

**FIN**

**(343 words)**

**EDITORS' NOTES**

**Media release issued by Stone on behalf of Drakensberg Boys Choir**

**To purchase DBC concert tickets, visit** [**www.webtickets.co.za**](http://www.webtickets.co.za)

Visit the website: <http://www.dbchoir.com>

**Media contact for further media information or interview requests:**

Willem S Eksteen, Stone CE and Drakensberg Boys Choir School Director

Drakensberg Boys Choir School

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**Alternative media contact or request for in-studio or recorded media appearances:**

Amanda Cunningham

Drakensberg Boys Choir School Parent Association

Email: dbcsdpa@gmail.com

Phone: +27 83 255 6546

**Book the choir for performance or enquire about enrolling at DBCS:**

Helga Cato

Drakensberg Boys Choir School

Email: hcato@dbchoir.com

Phone: +27 36 468 1012 / +27 83 773 7450

**Contribute to the DBCS bursary fund:**

Tanya Wilby, DBCS Bursar

Drakensberg Boys Choir School

Email: accountant@dbchoir.com

Phone: +27 36 468 1012

**More helpful website links for media reference:**

* Please visit the Facebook page for views of the sold-out performances and activity during the four-day Music in the Mountains festival that took place on the Freedom Day long weekend and more information on the choir – <https://www.facebook.com/dbchoir>
* The photo page on the Facebook page gives a good view of the diversity, life and extraordinary talent of the boys at Drakensberg Boys Choir School – <https://www.facebook.com/dbchoir/photos>
* Visit these links for a glimpse of the world-renowned choir's international and local choral work, both in the classical and distinctly African genres – <https://www.youtube.com/user/DBCHOIR>, <https://youtu.be/C521O4XHO_I>, <https://www.facebook.com/dbchoir/videos/934329527988775/> and <https://dbchoir.com/web/videos/>